

# Proper Wheel Care

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## Featured Products:

**Wheel Cleaner**  
**Wheel + Detail Brush**  
**Microfiber Wash Mitt**  
**Waffle Weave Microfiber Towel**  
**PolishWax**  
**Glanz Wax**

Clean wheels are like a clean pair of shoes. The way polished shoes finish off an outfit, clean wheels finish off a clean, detailed car. Let's take a look at wheels and how to properly clean them so the shoes of your car make your car and you look your best!

Like your cars paint finish, allowing a heavy accumulation of grime and soot to remain on your wheel finish will cause the wheels to lose their luster over time. The number one enemy to the finish of any wheel type is brake dust and road grime. Brake dust remains harmless until it begins to absorb moisture from the air becoming acidic. As the brake dust is allowed to remain on the wheel finish, it begins to etch away at the surface. Brake dust comes from the brake pads of your car but also the brakes of other cars. Brake dust is the number one pollutant on today's roads and highways.

Wheel manufacturers discourage the use of aggressive wheel cleaners that can be either too acidic or too alkaline (very strong soap detergents) because they dull the finish. einzett formulated Wheel Cleaner as a safe cleaner designed to gently yet effectively remove brake dust and road grime without harming the finish. It's close to pH neutral so it won't discolor or wear away the finish over time. It has just enough cleaning power to remove the brake dust and road grime but gentle enough to keep the finish looking new and maintaining its luster.

## How To Clean

einzett Wheel Cleaner is safe enough to be used on all wheel types including alloy, aluminum, chrome, and faux wheel covers made of plastic.

As with application of any cleaning product, it's important to clean wheels under the correct condition. Before cleaning your wheels, be sure to follow product directions carefully. Be sure wheels are cool to the touch and out of direct sunlight before spraying. Hot wheels or direct sunlight can affect the gentle Wheel Cleaner formula and make it more aggressive on the wheel finish.

## **Tools**

If using a wash mitt to clean your wheels, always use a dedicated **wash mitt** separate from the wash mitt you'll use to wash your car. Do not use the same wash mitt you use for your cars paint finish because the road grime found on the wheels that are grabbed by the wash mitt can scratch your cars paint finish. Also use a separate washing solution for best results.

For the best cleaning, use our **einszett Wheel + Detail Brush** which is made with natural boar hair. Unlike synthetic bristles, boar hair won't scratch the painted finish on your wheels but still effectively remove stubborn grime and dirt. The Wheel + Detail Brush will allow you to get within crevices including difficult to wash areas such as the lug nuts. It will be especially helpful with cleaning all the details found on multi-piece wheels with rivets.

## **Cleaning**

Rinse your wheels to remove any loose grime and brake dust. Follow up by spraying the wheel with **einszett Wheel Cleaner** and leave on for no more than a few minutes. If there is a lot of grime and brake dust buildup, agitate surface with wash mitt or Wheel + Detail Brush.

After rinsing wheels with sufficient water, dry with an **einszett Waffle Weave Microfiber Towel** for a scratch-free and spot-free finish. Repeat the process with each wheel.

## **Polishing and Waxing Wheels**

If your wheels have a clear coat finish on them, they can be polished and waxed like your cars paint finish. This will maintain their luster and protect them from the harsh elements on the road.

Apply at least twice a year an application of **einszett PolishWax** to clean, condition and add depth to the

wheel finish. Apply with a **foam applicator pad**. The same instructions that are used to apply PolishWax to your cars paint finish apply to application on your wheel. After polishing, apply a coat of **einszett Glanz Wax** for maximum protection. Glanz Wax is a synthetic based car wax with the addition of carnauba wax. This provides exceptional protection compared to traditional carnauba waxes to withstand the harsh effects of brake dust, road grime, road salt and multiple washes.

## **Summary**

Wheel Cleaning is not difficult if you use the right tools and cleaning technique. A little effort goes a long way in making your wheels stand out.